

News Announcement | deugro

deugro Donates €50,000 to CARE Through Global Employee Fitness Campaign

Bremen, Germany – October 15, 2025 — deugro is proud to announce the successful completion of its global donation and fitness initiative, Moving Mountains for CARE, which raised €50,000 through employee participation through the Move Republic App.

The campaign ran from August 1 to September 30, inviting employees across all deugro offices to convert physical activity—walking, cycling, running, and more—into donation points via the Move Republic app. Every step taken and every activity logged contributed to a shared goal: supporting CARE’s humanitarian aid around the world.

“This campaign was about movement with meaning,” said Ann-Cathrin van Looy, Head of Global Sustainability. “We saw colleagues from every region come together to make a real difference. It’s a powerful reflection of our values and our global spirit.”

About the Partnership with CARE

The partnership between deugro and CARE has deep roots. At the end of the Berlin Blockade in 1949, deugro’s trucks were among the first to deliver CARE packages to the people of Berlin. Building on this historic connection, deugro officially became an emergency-aid partner of CARE in 2023, supporting rapid response efforts to humanitarian crises, natural disasters, and public health emergencies.

Today, deugro continues to support CARE through flexible funding that enables fast, needs-based responses in regions such as Ukraine, Syria, and Sudan. “Thanks to partners like deugro, we can be on the ground within 72 hours, wherever help is needed,” said Judith Albert, Corporate Partnership Manager at CARE Germany.

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Note to the editor

Please refer to deugro in lower case as per a rebranding of the company in 2018. For more information, please visit: www.deugro.com

Please use the images related to this news announcement with the following captions:



CAPTION: Ann-Cathrin van Looy, Head of Global Sustainability, at deugro



CAPTION: Judith Albert, Corporate Partnership Manager at CARE



CAPTION: From right to left, Silke Sommer, Chief Financial Officer at deugro; Judith Albert, Corporate Partnership Manager at CARE Germany, Ann-Cathrin van Looy, Head of Global Sustainability at deugro; and Jin Guo, Junior Sustainability Manager at deugro.



CAPTION: CARE partnership logo

About deugro

deugro is a highly specialized project freight forwarder with a strong focus on turnkey logistics solutions for various industries. We have a proven track record in successfully executing projects of any magnitude, even under the most challenging conditions and requirements.

deugro is actively involved in working with clients to deliver value-added logistics solutions, especially for low-carbon projects, to support an immediate and profound strategic transition to sustainable energy sources.

Thanks to a vast network of more than 70 company-owned offices in over 40 countries, deugro leverages comprehensive and in-depth expertise around the world to deliver on its promise. Clients benefit from global coverage and local expertise at every major industrial hub.

deugro was founded in 1924 in Frankfurt am Main, Germany and is a family-owned enterprise in its third generation, with over a century of experience in the logistics industry.

**deugro group –
Corporate Communication and Marketing**

c/o DEHOCO (Deutschland) GmbH
Martinistrasse 34
28195 Bremen
Germany

E: pr@deugro-group.com