

# News Announcement | deugro

## deugro Donates 100,000 Euros to Humanitarian Organization

**Hanau, Germany, February 3, 2025 – As part of its 100th anniversary celebrations in 2024, deugro raised 100,000 euros for the Humanitarian Organization CARE.**

To support CARE (**C**ooperative for **A**ssistance and **R**elief **E**verywhere) and to make a positive difference through the organization's activities, deugro launched its "100K for 100 Years!" campaign in 2024. With fundraising activities organized by its worldwide offices and with personal donations, the goal of raising 100,000 euros over the last year was achieved. Over 200 individuals or groups of individuals contributed generously, so that the campaign could be successfully concluded on January 1, 2025.

"We raised money at every stop of our international 100-year anniversary roadshow. We held office events, pizza parties and special fundraisers. The willingness of our colleagues, clients and partners to donate was overwhelming. We are deeply grateful for deugro's and its partners' commitment to making a positive difference and impact, and for everyone who has supported us along the way," said Ann-Cathrin van Looy, Head of Global Sustainability, at deugro.

"deugro's collaboration with CARE has a long history and goes back to 1949. On the day the Berlin Blockade was lifted deugro was the first forwarder that sent truckloads from Frankfurt to Berlin full of CARE aid packages to those German citizens affected by the blockade. With the huge success of our recent fundraising collaboration with CARE, we are grateful to be able to build on this legacy and our hundred year anniversary," said Thomas C. Press, owner of deugro.

In 2024, CARE International worked in 121 countries and reached 53 million people in need. Since 2023, deugro group has also been an emergency-aid partner of CARE, supporting people in the event of a sudden onset of natural disasters, protracted and complex crises, as well as public health emergencies.

"We are very grateful for deugro's '100K for 100 Years!' campaign and the generous donation. For CARE, it's important to have emergency partners like deugro. They enable us to plan our emergency aid and give the necessary flexibility to use the funding for the crisis that most urgently needs support. With the help of these partners, CARE can react quickly and directly to disasters, has available funds to support forgotten crises, and can deploy the Rapid Response

Team, which travels to major disasters within a maximum of 72 hours. Furthermore, this enables us to provide the necessary matching funds that public sponsors often expect as an own contribution to project financing,” said Judith Albert, Corporate Partnership Manager at CARE.

“We will continue our emergency partnership and will also have new initiatives in 2025 to bring us all closer together while creating a positive impact,” adds Ann-Cathrin van Looy, Head of Global Sustainability, at deugro.

**END**

**Note to the editor**

Please refer to deugro in lower case as per a rebranding of the company in 2018. For more information, please visit: [www.deugro.com](http://www.deugro.com)

**Please use the images related to this news announcement with the following captions:**



CAPTION: Ann-Cathrin van Looy, Head of Global Sustainability, at deugro



CAPTION: Judith Albert, Corporate Partnership Manager at CARE



CAPTION: Fundraising activities for deugro's "100K for 100 Years!" CARE campaign during its international 100-year anniversary roadshow



CAPTION: CARE partnership logo

## About deugro

deugro is a highly specialized project freight forwarder with a strong focus on turnkey logistics solutions for various industries. We have a proven track record in successfully executing projects of any magnitude, even under the most challenging conditions and requirements.

deugro is actively involved in working with clients to deliver value-added logistics solutions, especially for low-carbon projects, to support an immediate and profound strategic transition to sustainable energy sources.

Thanks to a vast network of more than 70 company-owned offices in over 40 countries, deugro leverages comprehensive and in-depth expertise around the world to deliver on its promise. Clients benefit from global coverage and local expertise at every major industrial hub.

deugro was founded in 1924 in Frankfurt am Main, Germany and is a family-owned enterprise in its third generation, with nearly a century of experience in the logistics industry.

**deugro group –  
Corporate Communication and Marketing**

**c/o DEHOCO (Deutschland) GmbH**  
Martinistrasse 34  
28195 Bremen  
Germany

E: [pr@deugro-group.com](mailto:pr@deugro-group.com)